



Protect your business with

ShopLink

ShopLink

is a special 'retail radio' system linking businesses to each other and to the local police, via the CCTV control room

Why should I join?

- Improved security.
- Peace of mind.
- Advanced warning of potential criminal activity.
- Tracking of suspects.
- Visible and audible deterrent.
- Community spirit.
- Your direct link to CCTV control and police.



ShopLink

provides UHF mobile radios (handhelds) for users at each business, retail outlet or public house.

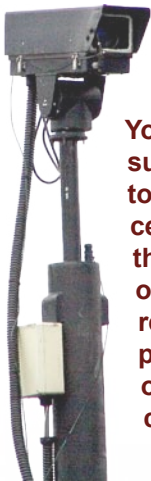
It uses dedicated radio transmitters, covering an area from Highcliffe to Iford.

What do I need?

All you need is a handheld radio - this is provided with a cradle and charger so that you can leave it switched on under a till or checkout for example.

Radios may be bought outright or rented, with discounts for Chamber of Trade members.

(If you choose not to join the Chamber, an annual maintenance fee becomes payable)



You can report any suspicious activity to the CCTV control centre - operators can then train the cameras on the suspects and report through to the police (local beat officers also carry a compatible radio).

How do I use it?

New users are given training by the police and the supplier. Essentially, you are allocated a 'call-sign' and then just use the 'push-to-talk' button when you have something to report.

The radio has a loudspeaker so that you (and any potential offenders!) can hear the reports ('chatter') of other businesses in the area.

ShopLink Helping you protect yourself

Christchurch Chamber of Trade and Commerce

Contact Us

Please feel free to contact us if you would like further information or if you wish to become a Chamber member.

E-mail: office@christchurchbusiness.co.uk
Telephone 01202 475626
or visit the Chamber website
www.christchurchbusiness.co.uk

Application to join ShopLink

I/We apply to join the Christchurch SHOPLINK scheme and agree to comply with the Terms and Conditions of the scheme.

- We would like to join the Chamber / We are existing Chamber members and wish to purchase a radio outright at the discounted cost of £200
- We do not wish to become Chamber members but wish to purchase a radio outright at the cost of £220. We agree to pay an annual service charge of £20 for as long as we continue to use the service (minimum period 3 years)
- We wish to rent a radio at the cost of £3 per week (members) or £5 per week (non-members), inclusive of service and maintenance charges

Name of Business _____

Address of Business _____

_____ Post Code _____

Activity of Business _____

Main Contact Mr/Mrs/Ms Firstname _____ Surname _____

Job Title _____

Telephone _____ Fax _____

E-Mail Address _____ @ _____

Website www. _____

Date Established Month _____ Year _____ No. of Employees _____

Signed _____ Date _____

ShopLink radios are obtained directly from the Shortwave Shop, 18 Fairmile Road, Christchurch, BH23 2LJ. (Tel: 01202 490099)

Please take or send this form to the Shortwave Shop or hand to your local beat officer.

A ShopLink radio will be delivered and installed and you will be invoiced for the appropriate cost of the radio (not including service charges).

Where applicable, you will be invoiced at the beginning of each year by the Chamber for service charge payments.

Terms and Conditions of Membership

(Full Terms and Conditions are available on request)

Membership of SHOPLINK is open to all individual persons, companies and unincorporated bodies actively engaged in business in the Borough of Christchurch ('Christchurch').

The Organising Committee may, at their absolute discretion, refuse to accept any application for membership to the scheme.

Members shall agree to pay Christchurch Chamber of Trade & Commerce Limited (the Company) the required subscription / service charge when invoiced in January of each year, until they give written notice of cancellation.

Members are advised that any subscription / service charge accompanying an application, covers the period from the date of the application to the end of the current membership year (ending 31st Dec).

Either party must give 12 months notice in writing of an intention to cease using or providing the service

Every member of the scheme (save where specifically excluded) shall pay an annual fee to the Company at such rate as the Company determines at its Annual General Meeting. All fees shall become due on the 1st January in each year and an invoice will be sent to each member by the Company Secretary.

A member stops being a member of the scheme if the member by gives notice in writing to the Company; or if any member has arrears of subscriptions outstanding at the date of the Annual General Meeting of the Company then, subject to the exercise of the discretion of the Organising Committee, membership of the scheme shall automatically cease.

However, the Organising Committee may make a resolution allowing anyone no longer eligible for membership to remain a member on such terms as it thinks fit.

The Organising Committee may suspend the service to any member by giving him or her notice in writing of the suspension. Within 28 days of receiving that notice the member can send or give an appeal in writing to the Company against the suspension. If no appeal is received, the member automatically stops being a member. If an appeal is received within the time limit, the suspension must be confirmed or lifted by the next meeting of the Organising Committee. The member has the right to be heard at the meeting.

Shoplink is provided and supported by Christchurch Chamber of Trade and Commerce Ltd, the Shortwave Shop, Christchurch Borough Council, Dorset Police and Christchurch Town Centre CCTV partnership.

The ShopLink 2 upgrade programme has been sponsored by the Eastern Dorset Crime and Disorder Reduction Partnership and by National Westminster Bank Plc.

Christchurch Chamber of Trade Corporate Sponsors...

BAE SYSTEMS

 JPMorganChase

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